

# JAMES C. COVIELLO

St. John's University  
Department of Administrative and Instructional Leadership  
8000 Utopia Parkway | Queens, NY 11439  
CovielloJ@StJohns.edu | 718-990-6325

## EDUCATION

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- 2018      **Doctor of Education: Educational Leadership and Foundations**  
The University of Texas at El Paso  
El Paso, TX
- 2011      **Master of Arts in Education: Teaching**  
Saint Peter's University  
Jersey City, NJ
- 2004      **Bachelor of Arts in Fine Arts: Music History**  
Syracuse University  
Syracuse, NY

## PROFESSIONAL EXPERIENCE

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- 2022-Present    **Assistant Professor**  
Department of Administrative and Instructional Leadership  
St. John's University  
Queens, NY
- 2018-2022      **Assistant Professor**  
Department of Educational Leadership  
Saint Joseph's University  
Philadelphia, PA
- 2017            **Education Policy Intern**  
The Committee for Economic Development  
Arlington, VA
- 2015-2016      **Ph.D. Research Associate**  
The University of Texas at El Paso  
El Paso, TX
- 2012-2014      **History Department Chair**  
Saint Peter's Preparatory School  
Jersey City, NJ
- 2008-2012      **Classroom Teacher**  
Saint Peter's Preparatory School

Jersey City, NJ

- 2006-2008    **Classroom Teacher**  
Cristo Rey High School  
East Harlem, NY
- 2004-2006    **Classroom Teacher**  
St. Anthony High School  
Jersey City, NJ

## AWARDS AND FELLOWSHIPS

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- 2020            **Summer Research Grant**  
Saint Joseph's University  
Philadelphia, PA
- 2018            **David L. Clark National Graduate Student Research Seminar**  
The American Educational Research Association  
New York, NY
- 2017            **Graduate Fellowship in Public Policy**  
The Archer Center of The University of Texas System  
Washington, D.C.

## PUBLICATIONS

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### *Refereed Journal Articles*

- Coviello, J. C. & DeMatthews, D. E. (2021). Knowing your audience: Understanding urban superintendents' process of framing equitable change. *Journal of Educational Administration*. 59(5), 582-597.
- Coviello, J. C. & DeMatthews, D. E. (2021). Failure is not final: Principals' perspectives on creating inclusive schools for students with disabilities. *Journal of Educational Administration*. 59(4), 514-531.
- Coviello, J. C. & DeMatthews, D. E. (2016). 'This too shall pass': A new principal's experience with school improvement. *Journal of Cases in Educational Leadership*, 19(2), 43-51.

### *Book Chapters*

- Coviello, J.C. (2023) The implications for theory section: Making the theoretical practical. In A. Terosky & E. Doran (Eds.), *A practical guide to teaching research methods in education: Lesson plans and advice from faculty*. London, UK: Taylor and Francis.

Coviello, J. C. (2022). The tension between pragmatism and idealism: Understanding urban superintendents' efforts to advocate for equity. In M. Mountford & L. Wallace (Eds.), *Research on the superintendency Volume II: Reclaiming local control through superintendents, school boards, and community activism*. Charlotte, NC: Information Age Publishing.

Izquierdo, E., DeMatthews, D. E., Knight, D. S., & Coviello, J. C. (2019). Dual language for all: Central office leadership in the El Paso Independent School District. In D.E. DeMatthews & E. Izquierdo (Eds.), *Dual language education: Teaching and leading in two languages* (pp.149-162). Netherlands: Springer.

Coviello, J. C. & DeMatthews, D. E. (2018) 'Holistic engagement': Framing theory, community engagement, and the superintendency. In H. Shaked, C. Schechter, & A. Daly (Eds.), *Leading holistically: How schools, districts, and states improve systemically* (pp.147-164). New York, NY: Routledge.

DeMatthews, D. E., & Coviello, J. C. (2017). Tupac, unconditional love, and social justice leadership in education. In J. Brooks, T. Watson, & F. Beachum (Eds.), *Educational leadership and music: Lessons for tomorrow's school leaders*. Charlotte, NC: Information Age Publishing.

### ***Newsletter Article & Practitioner Pieces***

Coviello, J. C. (2021, August 30). Critical leadership praxis for educational and social change [Review of the book *Critical leadership praxis for educational and social change*, by K. Pak & S. Ravitch]. *Teachers College Record*.

Coviello, J. C. (2017). What every principal should know about social justice leadership. *TEPSA: Instructional Leader*, 30(6), 9-12.

Coviello, J. C. (2017, July) The business case for dual language policies. *The Committee for Economic Development*.

## **PRESENTATIONS**

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### ***Refereed Papers***

Coviello, J. C. & Terosky, A. (2021, November). *Making it work: Principal burnout, vitality, and equity leadership*. Paper presented at the annual meeting of the University Council for Educational Administration (UCEA), Columbus, Ohio.

Terosky, A.L., Coviello, J., Barr, C.,\* & Lloyd, D.\* (2021, April). Highs and lows: Urban principals' perspectives on what helps and hinders their vitality. Roundtable presented at the annual meeting of the American Educational Research Association, Virtual Conference.

- Coviello, J. C. & DeMatthews, D. E. (2020, April). *Turning failure into success: How principals create inclusive schools for students with disabilities*. Paper presented at the annual meeting of the American Educational Research Association (AERA), San Francisco, California (Conference Canceled).
- Coviello, J. C. & Endicott, L. (2020, April). *The tension between pragmatism and idealism: Urban superintendents' efforts to advocate for equity*. Paper presented at the annual meeting of the American Educational Research Association (AERA), San Francisco, California (Conference Canceled).
- Coviello, J. C. & Endicott, L. (2019, November). *Framing against resistance: Urban superintendents' tensions when advocating for equity*. Paper presented at the annual meeting of the University Council for Educational Administration (UCEA), New Orleans, Louisiana.
- Coviello, J. C. & Endicott, L. (2019, November). *Urban superintendents as equity policy "translators"*. Paper presented at the annual meeting of the University Council for Educational Administration (UCEA), New Orleans, Louisiana.
- Coviello, J. C. (2019, April). *Being 'savvy': Using frame analysis to examine how urban superintendents lead for equity*. Paper presented at the annual meeting of the American Educational Research Association (AERA), Toronto, Ontario.
- Coviello, J. C. & DeMatthews, D. E. (2018, November). *'Holistic engagement': Framing theory, strategic communication, and the superintendency*. Paper presented at the annual meeting of the University Council for Educational Administration (UCEA), Houston, Texas.
- Canaba, K., Coviello, J., Endicott, L., & Rincones, R. (2017, November). *Discourse as leadership: Examining presidential addresses as calls for change*. Paper presented at the annual meeting of the Association for the Study of Higher Education (ASHE), Houston, Texas.
- Canaba, K. C., Rincones, R., Coviello, J. C., & Endicott, L. (2017, April). *The long quest toward diversity: Discourse analysis of a university president*. Paper presented at the annual meeting of the American Educational Research Association (AERA), San Antonio, Texas.
- Coviello, J. C. & DeMatthews, D. E. (2016, November). *'So close, yet so far': Social justice leaders on both sides of the Texas-Mexico border*. Paper presented at the annual meeting of the University Council for Educational Administration (UCEA), Detroit, Michigan.
- Coviello, J. C. & DeMatthews, D. E. (2016, March). *'A line in the sand': Leading for social justice along the US-Mexico border – A comparative case study*. Paper presented at the annual meeting of the Comparative and International Education Society (CIES), Vancouver, British Columbia.

### ***Refereed Symposia & Roundtables***

- Coviello, J. C., Klar, H., & Rodela, K. [Participants] (2022, November). *Utilizing JCEL cases in preparation programs and district-level professional development*. Symposium at the annual meeting of the University Council for Educational Administration (UCEA), Seattle, Washington.

Zuckerman, S. & Coviello, J. C. [Facilitators] (2020, November). *Rural superintendents as equity change agents*. Panel discussion at the annual meeting of the University Council for Educational Administration (UCEA), Virtual Conference.

Coviello, J. C. Ramlackhan, K., & Edwards, D. [Facilitators] (2019, November). *Exploring the complexity of leading for social justice at the district level*. Panel discussion at the annual meeting of the University Council for Educational Administration (UCEA), New Orleans, Louisiana.

## **COURSES DEVELOPED & TAUGHT**

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### ***St. John's University***

#### *New Course Development*

EDU 5571: Administrative Leadership and Planned Change (Asynchronous Online)

Complete redesign of EDU 5571, including modules on cultural symbols in schools, the various cultural roles of members of a school community and of school leaders, and the process of creating and sustaining positive school culture and its relationship to change efforts. Included a series of case-based activities in order to connect theory and practice in utilizing the symbolic cultural role of a leader and explore solutions to contemporary and emerging educational issues.

### ***Saint Joseph's University***

#### *New Course Development*

EDL 600: Leadership for Social Justice (Synchronous & Asynchronous Online)

Complete redesign of EDL 600, including modules on the critical history of public schools, education policy, and theoretical and practical applications of equity and social justice leadership. Included creation of key course assessment and related evaluation rubrics for NELP Accreditation.

EDL 820: Interdisciplinary Leadership Theory (In-person & Synchronous Online)

Complete redesign of EDL 820, including modules on the historical development of modern conceptions of leaders and leadership; major theoretical, conceptual, historical and empirical research in leadership; practical applications of theoretical understandings of leaders and leadership to organizations; and reflective practice as a scholar-practitioner when leading organizations.

EDL 835: Qualitative Research I (In-person & Synchronous Online)

Complete redesign of EDL 835, including modules on the ontological and epistemological roots of qualitative inquiry, questions of paradigm and methodological choices, data collection and analysis, and validity and rigor.

### *Courses Taught*

EDU 140: Public Schools and Social Equality in Urban Environments (Asynchronous Online)  
EDL 600: Educational Leader as Researcher and Reflective Practitioner (Asynchronous Online)  
EDL 605: Critical Contemporary Educational Issues (Asynchronous Online)  
EDL 655: Interpersonal Relations (In-person)  
EDL 660: Data Informed Assessment (Asynchronous Online)  
EDL 695: Internship I: Leaders in Action (Asynchronous Online)  
EDL 696: Internship II: Leaders in Action (Asynchronous Online)  
EDL 820: Ethics in Educational Leadership (Synchronous Online)

### **STUDENT COMMITTEES & ADVISING**

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#### **St. John's University**

##### ***Current***

##### *Doctoral Dissertation Chair*

1. Maria Paros, Ed.D. in Educational Administration and Supervision
2. Ashtian Holmes, Ed.D. in Educational Administration and Supervision
3. Lee Elie, Ed.D. in Educational Administration and Supervision
4. Suri Singh, Ed.D. in Educational Administration and Supervision
5. Rochelle Brown, Ed.D. in Educational Administration and Supervision
6. Leslie Pieters, Ed.D. in Educational Administration and Supervision

##### *Doctoral Dissertation Committee Member*

1. Graham Otton, Ed.D. in Educational Administration and Supervision

##### ***Completed***

##### *Doctoral Dissertation Chair*

1. Kimberly Colclough, Ed.D. in Educational Administration and Supervision

##### *Doctoral Dissertation Committee Member*

1. Jude Zimoha, Ed.D. in Educational Administration and Supervision

#### **Saint Joseph's University**

##### ***Completed***

*Doctoral Dissertation Committee Member*

1. Kristen Speakman, Ed.D. in Educational Leadership [Methodologist]
2. Jeffrey Hill, Ed.D. in Educational Leadership [Methodologist]
3. Yonaira Rodriguez, Ed.D. in Educational Leadership [Methodologist]

**SERVICE**

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**St. John's University**

*Committees*

*Department*

2022-Present Ad Hoc Committee on Curriculum and Program Redevelopment for the School Building Leadership/School District Leadership (SBL/SDL) Certification

*School of Education*

2023-Present St. John's University Chapter of PDK – Faculty Liaison

2022-Present Graduate Council

2022-Present School Budget Committee

**Saint Joseph's University**

*Committees*

*Department*

2020-Present Educational Leadership and Administration (EDLA) Ad Hoc Committee on Curriculum and Program Redevelopment

2019-Present Educational Leadership and Administration (EDLA) Ad Hoc Committee on PDE/NELP Accreditation and Fieldwork

2019-Present EDLA Graduate Open House – Representative and Presenter

*School of Health Studies and Education*

2019-Present College Council Executive Committee Member

*University*

2021-Present Faculty Senate Executive Committee Member and Elections Liaison  
2020 Covid-19 Spring Preparation Task Force – Student Experience Working Group Member

***Academic Journals & Professional Organizations***

2023-Present Cogent Education - Reviewer  
2020-Present Journal of Cases in Educational Leadership - Reviewer  
2020-Present Journal of School Leadership - Reviewer  
2019-Present American Educational Research Association - Conference Proposal Reviewer  
2018-Present University Council for Educational Administration - Conference Proposal Reviewer  
2018-2019 Catholic Universities and Schools Partnership - Committee Member

**PROFESSIONAL AFFILIATIONS**

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2020-Present American Educational Research Association, Research on the Superintendency SIG  
2015-Present American Educational Research Association, Leadership for Social Justice SIG  
2015-Present American Educational Research Association  
2016-Present University Council for Educational Administration  
2016-2018 Comparative and International Education Society